IN THE CLAIMS:

Please amend the claims as shown below. The claims, as pending in the subject application, read as follows:

1. (Currently Amended) An image reading apparatus arranged to connect, via a network, to a plurality of external services, each of which provides a service for processing image data generated in the image reading apparatus, the image reading apparatus comprising:

an image reading unit configured to read an image on an original document and generate <u>digital</u> image data corresponding to the read image;

an identification unit configured to identify an operator of the image reading apparatus;

an acquiring unit configured to acquire personalized service information, the personalized service information being which is associated with each of operators the identified operator and includes setting information for each of the plurality of external services and with each of the external services, and being used for ordering a service from one of the external services;

a personalizing unit configured to personalize a setting screen, a setting procedure, and contents of setting for the operator settings according to the acquired personalized service information; and

a transmitting unit configured to transmit various settings which have been set based on the setting screen, setting procedure, and contents of the settings setting personalized for the operator by said personalizing unit, together with the generated digital

image data via the network to an one of the plurality of external services which is service selected by the identified operator.

2. (Currently Amended) An image reading apparatus according to claim 1, wherein said acquiring unit comprises further comprising:

a reading unit configured to read operator identification information and the personalized service information corresponding to the operator from a detachable storage medium connected with the reading unit, [[;]] and

wherein said an identification unit configured to identify identifies the operator according to the operator identification information read from the storage medium.

3. (Currently Amended) An image reading apparatus according to claim 1, wherein said acquiring unit comprises further comprising:

a wireless communication unit configured to <u>wirelessly</u> communicate with a storage medium capable of carrying out wireless communication, the storage medium storing operator identification information and the personalized service information corresponding to the operator, [[;]] and

wherein said an identification unit configured to identify identifies the operator according to the operator identification information stored in the storage medium.

4. (Currently Amended) An image reading apparatus according to claim 1, wherein an external server holding the personalized service information associated with

respective operator identification information is connected to the network, and said acquiring unit transmits operator identification information of the operator identified by the identification unit to the external server via the network, and acquires the personalized service information corresponding to the transmitted operator identification information from the external server.

- 5. (Currently Amended) An image reading apparatus according to claim 1, wherein an external server holding personalized service information associated with respective operator identification information and respective apparatus identification information is connected to the network, and said acquiring unit transmits operator identification information of the operator identified by the identification unit and apparatus identification information of the image reading apparatus to the external server via the network, and acquires the personalized service information corresponding to the transmitted operator identification information and the apparatus identification information from the external server.
- 6. (Previously Presented) An image reading apparatus according to claim 4, wherein the plurality of external services exist on the Internet, and the external server exists on an intranet.
- 7. (Original) An image reading apparatus according to claim 1, wherein the personalized service information includes identification information on services to be used by the operator, and defaults of various settings for the services to be used.

- 8. (Currently Amended) An image reading apparatus according to claim 1, wherein the personalized service information includes identification information on the external services to be used by the identified operator, and setting values which can be set by the identified operator for the services to be used.
- 9. (Currently Amended) An image reading apparatus according to claim 1, wherein the personalized service information includes identification information on the external services to be used by the identified operator, and setting values inhibited from being used for the services to be used.
- 10. (Currently Amended) An image reading apparatus according to claim 1, wherein the personalized service information includes identification information on the external services to be used by the identified operator, and setting values which can be used by the identified operator for the services to be used.
- 11. (Currently Amended) An image reading apparatus according to claim 1, wherein the personalized service information includes identification information to be used by the <u>identified</u> operator, and setting items inhibited from being used for the services to be used.
- 12. (Original) An image reading apparatus according to claim 1, wherein the external service is inhibited from being used when said personalizing unit omits personalization of the service to be used.

- 13. (Currently Amended) An image reading apparatus according to claim
 1, wherein the external service provides a print and book-binding service for the
 transmitted generated digital image data, and said transmitting unit transmits, as the various
 settings for the external service, settings relating to print format and book-binding format
 for the print and book-binding service.
- 14. (Currently Amended) An image reading apparatus according to claim

 1, wherein the external service comprises a print and book-binding service for the

 transmitted generated digital image data, and said transmitting unit transmits, as the various
 settings for the external service, settings relating to an address for delivery of a printout
 obtained by the print and book-binding service.
- 15. (Currently Amended) An image reading apparatus according to claim 14, wherein the personalized service information includes information indicative of an address of the <u>identified</u> operator as the address for delivery.
- 16. (Currently Amended) An image reading apparatus according to claim 14, wherein the personalized service information includes information indicative of the <u>identified</u> operator as who is a person to be charged for the service.

- 17. (Original) An image reading apparatus according to claim 1, wherein the personalized service information includes part of authentication data to be used for user authentication when the operator uses the service.
- 18. (Currently Amended) An image reading apparatus according to claim 1, wherein said acquiring unit acquires plural pieces of personalized service information, and said personalizing unit comprises selecting means for selecting a desired service from among services personalized for the <u>identified</u> operator according to the acquired plural pieces of personalized service information.
- 19. (Currently Amended) An image reading apparatus according to claim 18, further comprising an adding unit configured to add various settings as to the service personalized for the <u>identified</u> operator according to the acquired personalized service information as new personalized service information to the acquired personalized service information.
- 20. (Currently Amended) A personalizing method for an image reading apparatus arranged to connect, via a network, to a plurality of external services, each of which provides a service for processing image data generated in the image reading apparatus, the personalizing method comprising:

an image reading step of reading an image on an original document and generating <u>digital</u> image data corresponding to the read image;

an identification step of identifying an operator of the image reading apparatus;

an acquiring step of acquiring personalized service information, the personalized service information being which is associated with the identified operator and includes setting information for each of the plurality of external services each of operators and with each of the external services, and being used for ordering a service from one of the external services;

a personalizing step of personalizing a setting screen, a setting procedure, and contents of <u>settings</u> setting for the operator according to the acquired personalized service information; and

a transmitting step of transmitting various settings which have been set based on the setting screen, setting procedure, and contents of the settings setting personalized for the operator according to the acquired personalized service information acquired in said personalizing step, together with the generated digital image data via the network to an one of the plurality of external services which is service selected by the identified operator.

21. (Canceled)

22. (Currently Amended) A computer-readable storage medium storing a computer program for controlling an image reading apparatus arranged to connect, via a network, to a plurality of external services, each of which provides a service for processing

image data generated in the image reading apparatus, the computer program comprising program codes for performing:

an image reading step of reading an image on an original document and generating <u>digital</u> image data corresponding to the read image;

an identification step of identifying an operator of the image reading apparatus;

an acquiring step of acquiring personalized service information, the personalized service information being which is associated with the identified operator and includes setting information for each of the plurality of external services each of operators and with each of the external services, and being used for ordering a service from one of the external services;

a personalizing step of personalizing a setting screen, a setting procedure, and contents of <u>settings</u> setting for the operator according to the acquired personalized service information; and

a transmitting step of transmitting various settings which have been set based on the setting screen, setting procedure, and contents of the settings setting personalized for the operator in said personalizing step, together with the generated digital image data via the network to an one of the plurality of external service selected by the identified operator.